

Roo Moody

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Storyteller and humanitarian responder with a background in journalism and nonprofit work, experienced in leading community outreach and operational logistics and in reporting from conflict zones.

EXPERIENCE

World Central Kitchen – *Response Corps/Community Outreach Lead (Contract)* **January 2026 – Present**

- Mobilized within four hours of activation and identified potential ground partners while en route, enabling meal distribution to begin as quickly as possible.
- Recruited and trained local volunteers and developed distribution strategies to deliver hot meals to affected communities efficiently.
- Continuously assessed community needs and carried out WCK's phases of response based on established indicators, including discussing when to close out an activation with the Community Outreach Manager.

American Red Cross – *Editor, Communications Associate (Contract)* **October 2024 – Present**

- Drafted press releases, media advisories and opinion pieces to enhance media coverage.
- Documented events through photography, video and interviews to generate content.
- Provided communication and visibility support for flagship events, including live coverage and post-event reporting.
- Contracted to deploy across the country to support disaster response operations as needed.

Community Impact – *Local Business Reporter* **May 2025 – May 2026**

- Covered Houston's diverse business sector, restaurant industry and events.
- Pitched and delivered original story ideas for monthly newspapers and daily digital newsletter content.
- Maintained a robust network of sources and developed feature and hard-news pieces with tight deadlines.

KXAN (NBC Affiliate) – *News Intern* **January 2024 – May 2024**

- Reported, wrote, copy-edited and published news content for television and mobile platforms.
- Developed a network of local sources to fuel a steady stream of fresh and compelling story ideas.
- Partnered with newsroom colleagues on shared projects and multimedia storytelling.

Texas News PrimeTime – *Associate Producer* **August 2023 – January 2024**

- Edited short-form content to improve quality and style and ensure copy met editorial standards.
- Exercised sharp editorial judgment to vet and quickly alert readers of breaking news and developments.
- Developed the station's ability to rapidly respond to events and maintain journalistic integrity.

Amada Women's Initiative – *Communications Specialist and Storyteller* **January 2022 – August 2022**

- Created high-quality content for social media platforms and website to increase digital engagement.
- Organized field visits to provide material for social media and captured engaging photos and video.
- Helped define a clear voice for Amada through editorial products and platforms including the website, newsletters and articles.

One On One Chicago – *Communications Intern* **January 2021 – May 2021**

- Assisted in drafting and editing communications materials, including emails, newsletters and announcements.
- Collaborated with various departments to gather content and information for distribution.
- Interviewed guests/volunteers/supporters by phone or in person to develop stories for various campaigns.

EDUCATION

The University of Texas at Austin

Bachelor of Journalism

LANGUAGES

English, Beginner Spanish, Written Arabic