

# Roo Moody

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I'm passionate about storytelling, and I have experience covering local news, national protests and international humanitarian crises.

## EXPERIENCE

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### Community Impact – *Local Business Reporter*

July 2025 – Present

- Covered Houston's diverse business sector, restaurant industry and events.
- Pitched and delivered original story ideas for monthly newspapers and daily digital newsletter content.
- Maintained a robust network of local sources and developed feature and hard-news pieces with tight deadlines.
- Shot photographs for news stories and represented the newsroom at community events and meetings.

### The American Red Cross – *Editor, Communications Associate*

October 2024 – July 2025

- Drafted press releases, media advisories and opinion pieces to enhance media coverage.
- Documented events through photography, video and interviews to generate content.
- Provided communication and visibility support for flagship initiative events, including live coverage and post-event reporting.
- Traveled across the country to support disaster response operations when necessary.

### KXAN (NBC Affiliate) – *News Intern*

January 2024 – May 2024

- Reported, wrote, copy-edited and published news content for television and mobile platforms.
- Developed a network of local sources to fuel a steady stream of fresh and compelling story ideas.
- Partnered with newsroom colleagues on shared projects and multimedia storytelling.

### Texas News PrimeTime – *Associate Producer*

August 2023 – January 2024

- Edited and proofread short-form content to a high standard, finding and removing errors, improving quality and style and creating professional copy consistent within editorial standards.
- Exercised sharp editorial judgment to vet and quickly alert readers of breaking news and developments.
- Developed TNP's ability to rapidly respond to events and ensured the station remains on top of the news cycle.

### Afterglow ATX – *Photographer*

September 2022 – March 2023

- Captured unique, local artists and venues across Austin after pitches are accepted by Editor-in-Chief.
- Partnered with the managers of popular artists to cover their clients' concerts.
- Edited 50+ photos per concert in Adobe Lightroom and Adobe Photoshop.

### Amada Women's Initiative – *Communications Specialist and Storyteller*

January 2022 – August 2022

- Created high-quality content for social media platforms and website to increase digital engagement.
- Organized field visits to provide material for social media and captured engaging photos and video.
- Helped formulate and define a clear voice for Amada through editorial products and platforms including the website, newsletters and articles.

### One On One Chicago – *Communications Intern*

January 2021 – May 2021

- Assisted in drafting and editing communications materials, including emails, newsletters and announcements.
- Collaborated with various departments to gather content and information for distribution.
- Interviewed guests/volunteers/supporters via phone or in person to develop stories for various campaigns.

## EDUCATION

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The University of Texas at Austin

Bachelor of Journalism

## LANGUAGES

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English, Intermediate Spanish, Written Arabic